A SPECIAL EXHIBITION

ART FOR COLLECTORS

October 5 - November 7, 1971

One of the pleasant responsibilities of an art museum is to stimulate the love of works of art. The common meeting ground of museum and private individuals is the work of art itself. For its permanent collections the Museum strives to acquire outstanding masterpieces, to display them in a manner sympathetic to their particular natures, and to provide information which will assist the viewer to a deeper understanding and greater enjoyment.

Another way of stimulating interest in works of art is to assist the private collector in his selections, offering him guidance and encouragement. There are many works of art of museum quality which, because of modest scale or intimate character, may be best preserved in a private collection. There, frequent and relaxed contemplation brings understanding and deep enjoyment to the individual. Collecting on whatever scale expands one's knowledge, broadens taste and hones one's discrimination. The development of these sensibilities is of prime concern to the Museum.

Art for Collectors is a special exhibition of works of art in many media from various countries and periods selected by the curators of the Cleveland Museum of Art for consideration by the private collector. The objects have been chosen from the current American and foreign art market and represent some of the many areas in which private collecting is possible. While subjective judgement rather than scientific certainty is always involved in such matters, the curators have endeavored to apply museum criteria of artistic interest and quality to the selection of works in a very broad price range from less than one hundred up to ten thousand dollars. Art from about 1940 to the present has not been included because of its ready availability in galleries, loan exhibitions from dealers and the Museum's annual May Show.

Works will be available for purchase only by Museum Members during the first five days of the exhibition, October 5-9, thereafter purchases may be made by non-members. Membership information is available at the Information Desk on the ground floor. The exhibition will be open to the public during all museum hours from October 5 through November 7.

Your attention is drawn to a series of members' lectures and discussions on various aspects of collecting which will be given by the curators on Wednesdays in October during the late afternoon and evening. Enrollment is limited and reservations must be made. Please consult the Museum's Fall Calendar for full details.

The Museum curators will be available to discuss the objects in the exhibition with interested persons. For the first two weeks of the exhibition they may be reached through the Information Desk. Thereafter, appointments should be made in advance.

A work shall be purchased from the exhibition by full payment of the total amount appearing on the gallery label to the Cleveland Museum of Art. A work shall be considered sold only upon receipt of full payment by the Museum sales person. There can be no reserves.

The total amount will include sales tax, direct expenses to the Museum and a general service charge of 10%. *Art for Collectors* is not a benefit exhibition. The Museum service charge is strictly to defray the considerable expense of organization.

The dealer will be asked to furnish the collector directly with an executed bill of sale. This bill of sale must be presented to the Museum for release of the object after the close of the exhibition. Objects may be claimed during Museum weekday hours beginning Tuesday, November 9 by presenting the Museum invoice and the dealer's bill of sale to the Information Desk at the Main Entrance.

For further information and assistance please ask the sales person in the gallery or at the Information Desk downstairs.